CCC® UpdatePlus Trigger Communications

Emails: Repair Phases

| Message | Trigger |
|---|-----------------------------|
| "Name", | Vehicle In |
| "Shop" will be sending you status updates and a | |
| survey. To opt out, click unsubscribe below. | |
| Thank you, "Name", | Vehicle In |
| For allowing "Shop" to service your "vehicle". We | |
| will provide you with an updated status soon. | |
| Hi "Name", | Promise date is |
| We have updated your estimated completion | added or changed |
| date from (Pending) to ##/##/### | |
| "Shop" | |
| "Name", | Half-way to the |
| We are nearing completion. If we encounter any | Promise date; message is |
| delays, we'll call you. | triggered only if a |
| "Shop" | Promise date is entered |
| "Name", | Repairs |
| Your "vehicle" is all fixed and ready to come | Completed |
| home! We will call you soon, if we haven't | |
| already, to arrange pick up. | |
| "Shop" | |
| "Name", | Vehicle Out |
| Confirming that you picked up your vehicle | |
| today. We enjoyed working with you. | |
| "Shop" | |

Continued on next page



CCC® UpdatePlus Trigger Communications, Continued

Emails: Survey

| Survey | Trigger |
|--|--|
| Dear "Name", | 7pm the day the vehicle is marked Out; this survey will not send if the Comm Preference is set to "Call" |
| Thank you for trusting "Shop" to repair your | |
| "vehicle". To help us ensure that we always | |
| deliver the highest quality service, please | |
| answer one simple question about your | |
| complete satisfaction | |
| Insurance Dear "Name", "Insurance" would like to hear from you about your recent vehicle repair experience at "Shop". We would greatly appreciate you taking a brief online survey. [Carwise URL] | Noon, two business days after Vehicle Out. If the survey is not completed, two more attempts will be sent five and seven business days after Vehicle Out. This survey will send to both Text and Email if a Cell number and Email address are in the file, regardless of Comm Preference. |
| No Insurance Dear "Name", "Shop" would like to hear from you about your recent vehicle repair experience. We would greatly appreciate you taking a few minutes to complete a brief online survey. [Carwise URL] | Noon, two business days after Vehicle Out. If the survey is not completed two more attempts will be sent five and seven business days after Vehicle Out. This survey will send to both Text and Email if a Cell number and Email address are in the file, regardless of Comm Preference. |

Continued on next page



CCC® UpdatePlus Trigger Communications, Continued

Text Messages: Repair Phases

| Message | Trigger |
|---|-----------------------------|
| "Name", "Shop" will be sending you status | Vehicle In |
| updates and a survey. Msg/data rates may apply. | |
| Reply "STOP" to cancel. | |
| Thank you, "Name", for allowing "Shop" to service | Vehicle In |
| your "vehicle". We will provide you with an | |
| updated status soon. Reply "STOP" to cancel. | |
| Hi "Name". We have updated your estimated | Promise date is |
| completion date from (Pending) to | added or changed |
| ##/##/####. "Shop". Reply "STOP" to cancel. | |
| We are over the halfway mark! Your "vehicle" is | Half-way to the |
| still on target for "date". "Shop". Reply "STOP" to | Promise date; message is |
| cancel. | triggered only if a |
| | Promise date is entered |
| Your "vehicle" is all fixed up and ready to come | Repairs |
| home! We will call you soon, if we haven't | Completed |
| already, to arrange pick up. "Shop". Reply "STOP" | |
| to cancel. | |
| "Name", confirming that you picked up your | Vehicle Out |
| vehicle today. We enjoyed working with you. | |
| "Shop". Reply "STOP" to cancel. | |

Continued on next page



CCC® UpdatePlus Trigger Communications, Continued

Text Messages: Survey

| Survey | Trigger |
|--|---|
| Thank you for trusting "Shop" to repair your | 7pm the day the vehicle |
| "vehicle". Please answer one question | is marked Out; this survey will not send if |
| about your satisfaction. [Carwise URL] | the Comm Preference is |
| Reply "STOP" to cancel. | set to "Call" |
| Insurance/No Insurance | Noon, two business |
| Hi "Name", "Shop" would like to hear from | days after Vehicle Out. If the survey is not |
| you about your recent vehicle repair | completed, two more |
| experience. [Carwise URL] Reply "STOP" to | attempts will be sent five and seven business |
| cancel. | days after Vehicle Out. |
| | This survey will send to both Text and Email if a Cell number and Email address are in the file, regardless of Comm Preference. |

Note: Additional messages are sent 90, 180, and 360 days after repair.

These messages can be disabled by contacting CCC Technical Support.