

OEM Collision Insights Dashboard

Overview

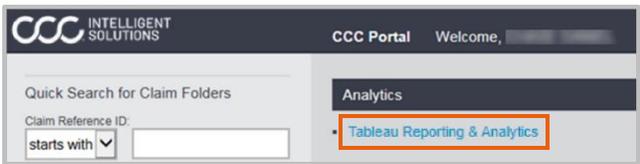
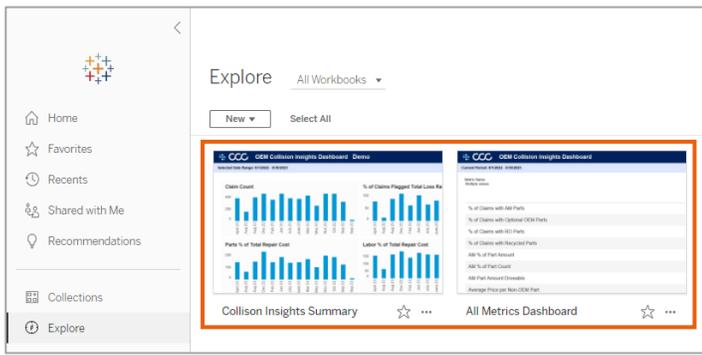
This job aid discusses the functionality of the **OEM Collision Insights Dashboard**. This dashboard provides OEM's the ability to create comprehensive claim-related self-service reporting. Using the industry-standard attributes such as **Driveable**, **Claim Type**, **Vehicle Details**, **Point of Impact**, and many more, OEMs are able to slice-and-dice the data to understand how KPIs such as **TCOR**, **Total Part Amount**, and **Total OEM Part Amount** are trending across their vehicles.

This dashboard provides OEMs with the ability to understand:

- How many claims have been created for each vehicle type in the last year?
- What was the average number of OEM and Opt-OEM parts used per claim this quarter?
- What was the average OEM part % of TCOR?
- Which type of appraiser is appraising the majority of the vehicles? How often is the supplement appraiser different than the E01 appraiser? How does this impact TCOR?
- How do KPIs such as TCOR, Total OEM Part Amount, or Total OEM Part Count differ between primary points of impact, vehicle condition, or vehicle type?

Access OEM Collision Insights Dashboard

Follow the steps below to access the **OEM Collision Insights Dashboard** via the CCC® Portal.

Step	Action
1	Enter your User ID and Password to login to the CCC® Portal.
2	Click the Tableau Reporting & Analytics link in the Analytics section of the CCC® Portal home page. A new Analytics window opens. 
3	Click Explore on the left-side panel.
4	Select All Workbooks from the drop-down.
5	Select the Collision Insight Summary Dashboard. 

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OEM Collision Insights Dashboard, Continued

Dashboard Filters



- Select the **Collision Insights Summary** and **All Metrics Dashboard** tabs to switch between dashboard views.
- Displays the **Selected Date Range** based on the selection from the Date filter.
- Select the **Book** icon to view the glossary.

Note: When available click **Apply** to set the changes to the selection made.

Date Filters:

Stage	Description
1	Start/End Date Picker: Enter or select a custom date from the fields.

Date Filters

Start Date

End Date

Data Filters:

Click **Apply** to apply your selections to the dashboard.

Stage	Description
1	Select the Vehicle Type such as car, truck, etc. from the dropdown.
2	Select the Vehicle Age Group such as less than 1 year, 1-2 years, etc. from the dropdown.
3	Select the Vehicle Make from the dropdown.
4	Select the Vehicle Condition such as Excellent, Good, etc. from the dropdown.
5	Select the Drivable Flag such as Drivable, Not Drivable, etc. from the dropdown.
6	Select the Loss Category such as Collision, Liability, etc. from the dropdown.
7	Select the Primary Point of Impact such as Front, Left Rear, etc. from the dropdown.
8	Select the State such as Florida, Texas, etc. from the dropdown.

Data Filters

Vehicle Type

Vehicle Age Group

Vehicle Make

Model Name

Vehicle Condition

Drivable Flag

Loss Category

Primary Point of Impact

Secondary Point of Impact

State

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OEM Collision Insights Dashboard, Continued

Collison Insight Summary This dashboard tab provides a summary bird’s eye view of several Key KPIs.



Stage	Description
1	<ul style="list-style-type: none"> Displays 9 key KPIs: <ul style="list-style-type: none"> Total Part Amount, OEM Part Amount, Total Cost of Repair (TCOR), Labor % of TCOR, Parts % of TCOR, Average TCOR, Average Price per OEM Part, % of Claims Flagged Total Loss, Claim Count.
2	Displays a rolling month view based on the Start and End Date entered in the Date filter. Note: The default displays a rolling 13-month view.

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OEM Collision Insights Dashboard, Continued

All Metrics Dashboard

This dashboard tab provides a list of all metrics in the Collision Insights Dashboard with their respective KPI value according to filter selections.

Current Period: 8/1/2022 - 9/30/2023

Metric Name	2022	2023
% of Claims with AM Parts	48.23%	45.71%
% of Claims with Optional OEM Parts	1.25%	1.19%
% of Claims with RO Parts	2.18%	2.01%
% of Claims with Recycled Parts	24.33%	22.61%
AM % of Part Amount	16.95%	19.26%
AM % of Part Count	20.29%	21.24%
AM Part Amount Driveable	\$0.00	\$0.00
Average Price per Non-OEM Part	\$196.03	\$205.37
% of Claims Flagged Total Loss	371	612
% of Claims with AM Parts	886	1,385
% of Claims with Optional OEM Parts	23	36
% of Claims with RO Parts	40	61
% of Claims with Recycled Parts	447	685

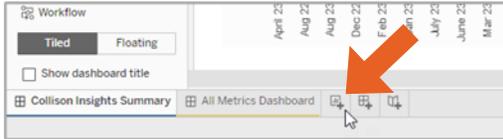
Stage	Description
1	The Metric Name dropdown displays a comprehensive list of all KPIs available in the data. Use the checkboxes to select which metrics you want to display in the list.
2	This area displays the respective value for the selected KPIs for a given year. Note: Use the vertical scroll bar to see more KPIs. The KPI values display in the year column based on the date range selected in the Data filter.

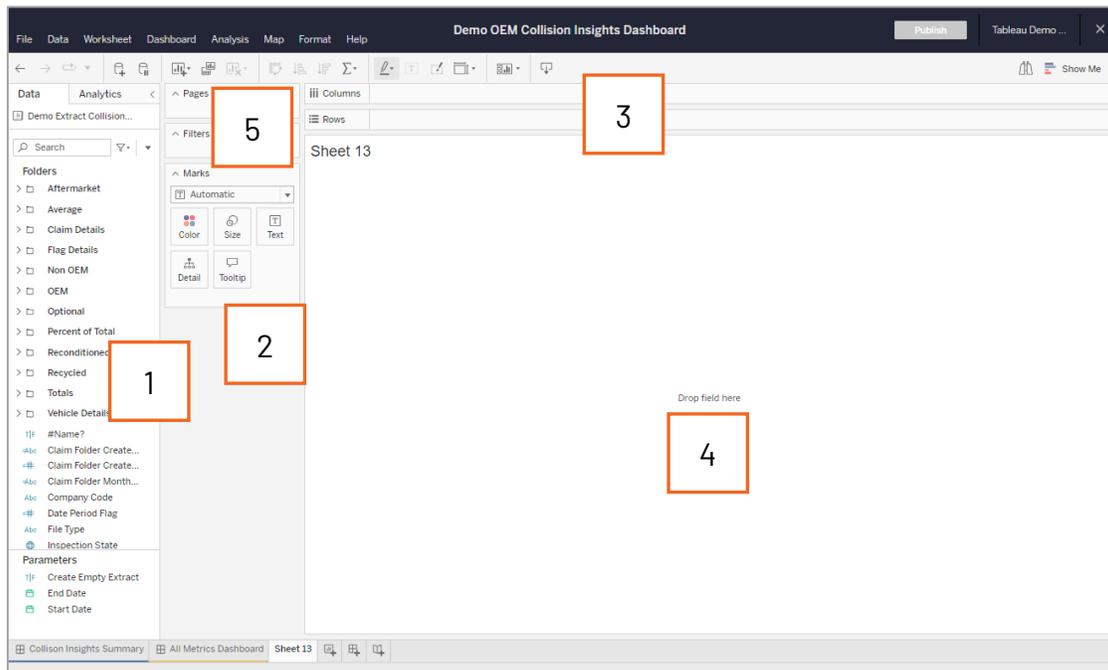
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OEM Collision Insights Dashboard, Continued

Web Edit **Web Edit** gives the ability to create custom reports in Tableau.

To access the **Custom Report Builder**:

Step	Action
1	Click the Edit button from the Tableau header section of the dashboard. 
2	Then click the New Worksheet button at the bottom to create a new sheet. 



Stage	Description
1	Displays a comprehensive list of all columns available in the data.
2	This section allows users to drag and drop columns into this area to apply color-grades, change size, change chart type , and add levels of detail .
3	This section allows the user to declares which columns will be on which Rows/Column axis (x,y) in the reports.
4	Drag and drop item to this area to build the corresponding report.
5	Drag and drop items to this area to build columns to filter the data.