

Carwise® Photo Estimate Plugin

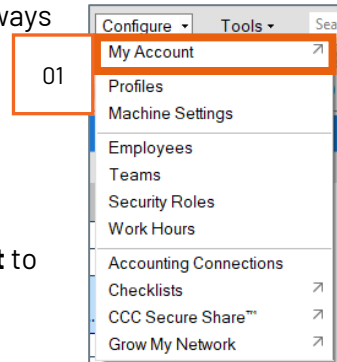
Introduction

The Carwise® Photo Estimate Plugin allows you to provide a fast, online photo-based estimate app to your customers. You can access all available plugins through CCC® Repair Workflow or directly on cccone.com. This job aid describes how to access the Photo Estimate Plugin and choose from four different options for your shop website. Once you select your preferred option, we will show you how to generate the code to add the plugin to your website. For more information on how to use Photo Estimate, please see the [Photo Estimate Job Aid](#).

Access Carwise Plugins

Before you begin, you will need to have your software serial number ready and the zip code for each location to generate the plugin code specific to that location. For example, if you have three different locations, you will have different software serial numbers and possibly, different zip codes for each.

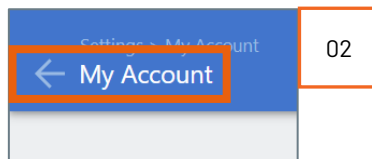
Once ready with that information, there are two ways to access the Carwise Photo Estimate Plugins. You can either go from the **Configure** menu on the desktop application or directly to cccone.com to access your Carwise Profile.



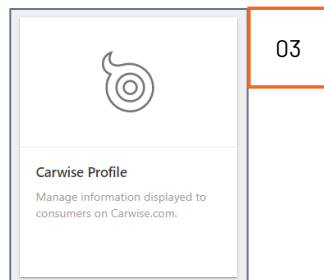
From Repair Workflow

Go to the **Configure** menu, then click **My Account** to access cccone.com.

Next, click the left arrow on the upper left.



Select your Carwise Profile.



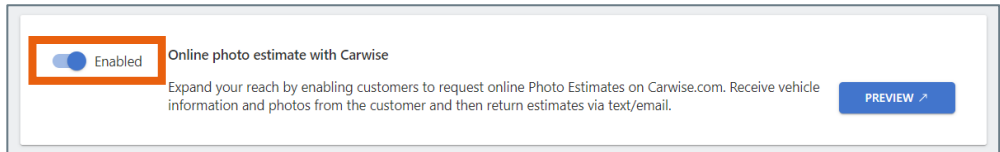
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Carwise® Photo Estimate Plugin, Continued

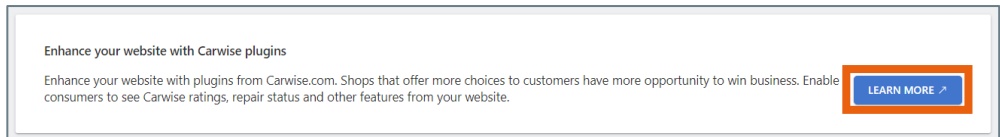
**Access
Carwise
Plugins,**
continued

Your Carwise Profile page displays. Scroll down to the Online Photo Estimate with Carwise section.

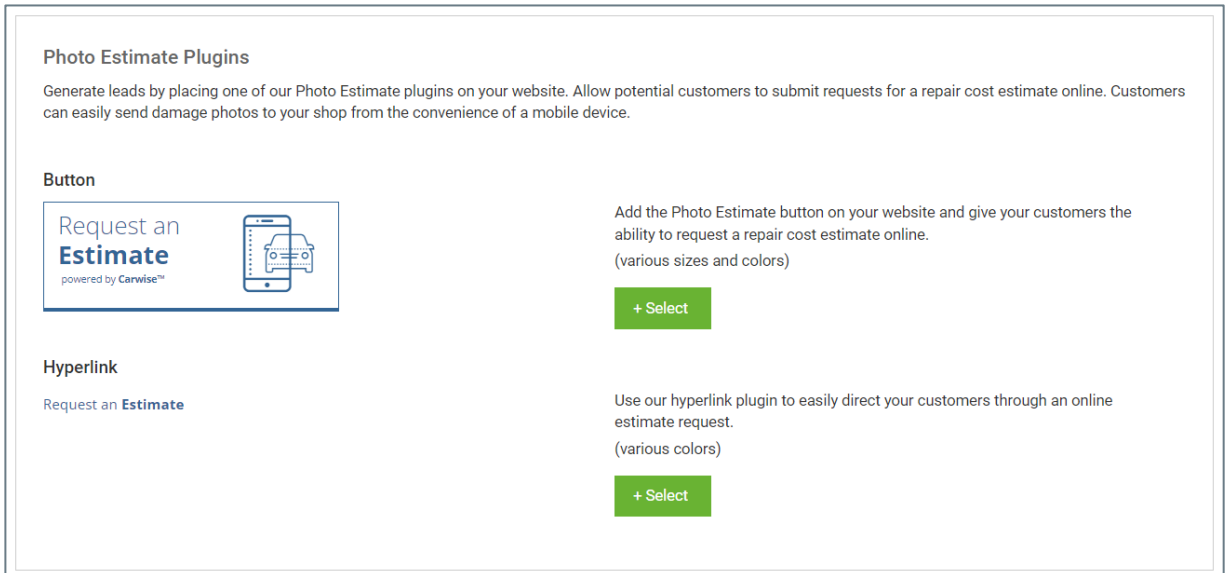
Note: Make sure to click the **Enabled** button if it is not already toggled on, then click **ACTIVATE** to continue.



Scroll down to the Enhance your website with Carwise plugins section and click **LEARN MORE**.



The Carwise Plugins page displays. Scroll down to the Photo Estimates section. You have several options for configuring your plugin.



Carwise® Photo Estimate Plugin, Continued

Configuring Your Plugin

On the Carwise Plugins page, the Photo Estimate Plugins show two different options: **Button** or **Hyperlink**. Decide which you want to add and click that **+Select** button to continue.

The screenshot shows the 'Photo Estimate Plugins' configuration page. It includes a title, a descriptive paragraph, and two options: 'Button' and 'Hyperlink'. Each option has a visual example and a '+ Select' button. The 'Button' option shows a 'Request an Estimate' button with a mobile phone icon. The 'Hyperlink' option shows a text link 'Request an Estimate'. Both '+ Select' buttons are highlighted with a red box.

Sign in to generate the plugin code. Enter the zip codes for the locations you want to generate and then click **Sign In**.

The screenshot shows the 'Plugin Selector' page on the Carwise website. It features the Carwise logo, a search bar, and a navigation menu. The main heading is 'Plugin Selector'. Below the heading, there is a paragraph explaining the plugin selector, a note about contacting a website administrator, and a sign-in prompt. A 'Sign In' button is highlighted with a red box. At the bottom, there is a footer with a disclaimer: 'By clicking Sign In, you agree to the Terms & Conditions and that you have read and understood our Privacy Policy.'

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Carwise® Photo Estimate Plugin, Continued

Configuring Your Plugin, continued

The Plugin Selector page displays already open to the **Photo Estimate** tab.

There are three different Button styles to choose from and one Embedded Widget option. Make your selections, then click the **Generate Code** button of the selected Button or Hyperlink.

The screenshot displays the configuration interface for the Carwise Photo Estimate plugin, divided into two main sections: **BUTTON** and **EMBEDDED WIDGET**.

BUTTON SECTION:

- Option 1:** A button with a car icon and the text "Request an ESTIMATE". It has a color palette with three swatches (Dark Gray, Dark Gray, Dark Gray) and a "Generate Code" button.
- Option 2:** A button with a car icon and the text "Request an Estimate". It has a color palette with three swatches (Dark Gray, Dark Gray, Dark Gray) and a "Generate Code" button.
- Option 3:** A button with the text "Request an Estimate" and "powered by Carwise™" below it, and a car icon on the right. It has a color palette with five swatches (White, White, White, Blue, Dark Gray) and a "Generate Code" button.

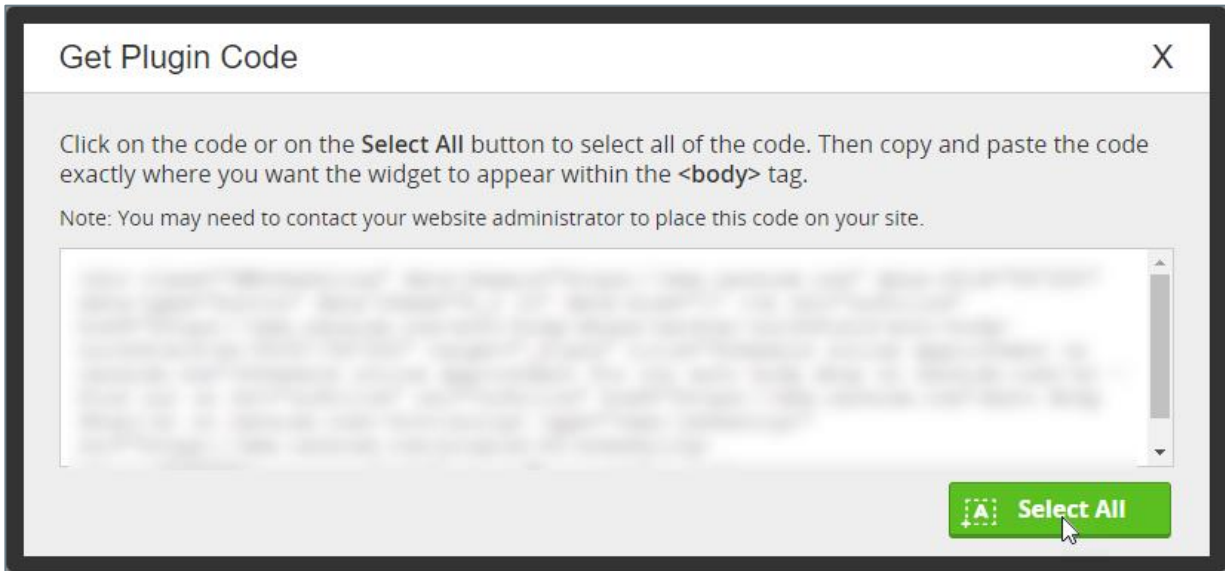
EMBEDDED WIDGET SECTION:

- Option 4:** An embedded widget showing a car photo, a 5.0 star rating with 300 reviews, and a calendar for appointment scheduling. Below the calendar are form fields for "Tell us about your vehicle" (Year, Make, Model), "Insurance Company" (Optional), "Name" (First Name, Last Name), and "Confirmation Method" (Text, Phone Number). A "BOOK APPOINTMENT" button is at the bottom.
- Text:** "Our Appointment plugin embedded in your website allows your customer to book an appointment directly from your website. This can be added either as a stand-alone page or put under your website's header & footer."
- Button:** A "Generate Code" button.

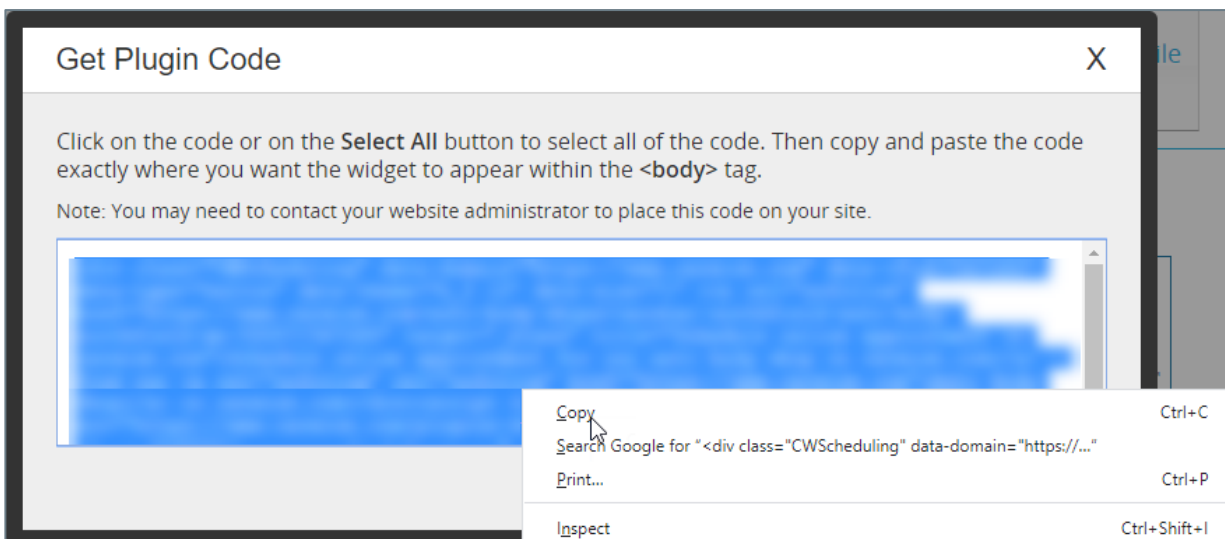
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Carwise® Photo Estimate Plugin, Continued

Generate Code Once you have selected either a Button or the Hyperlink and clicked on Generate Code for that option, the Plugin Code automatically generates in a popup window.



Follow the directions on the window to click on the code and highlight it all or click the green **Select All** button.



Right click to copy the code. We recommend that you paste the code into a document to provide your website administrator. This person will then place the code on your site. Once completed, the button or widget will display.
